

# CONFERENCE AGENDA

October 26<sup>th</sup> - October 28<sup>th</sup>  
Hotel at Old Town  
Wichita, Kansas

## Thursday, October 26<sup>th</sup> (pre-session)

- 12:30 - 5:00 Oral Health Kansas (OHK) Board and Dental Champions Retreat
- 5:30 - 6:30 Cocktail Hour for OHK Board and Dental Champions
- 6:30 - 8:00 Retreat Dinner for OHK Board and Dental Champions

## Friday, October 27<sup>th</sup>

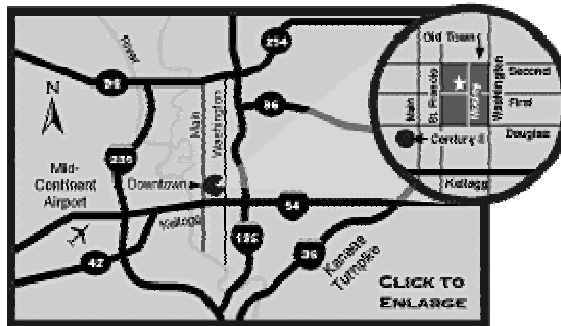
- 7:30 - 8:30 Registration and Exhibits
- 8:30 - 10:00 Breakfast and Keynote  
*Dr. Lynn Mouden, AR Office of Oral Health*
- 10:00 - 10:30 Break with Exhibitors
- 10:30 - 12:00 Workshop Session One  
*Workshops include: Birth to 3: Making Oral Health a Priority; One Coalition's Success Story; and, Public Health Messaging*
- 12:00 - 1:30 Awards Luncheon  
*Dr. Katherine Weno, Director of Oral Health*
- 1:30 - 3:00 Workshop Session Two  
*Workshops include: NRC Report on Health Effects of Fluoride; Innovative Workforce Strategies; and, Tobacco Quitline*
- 3:00 - 3:30 Break with Exhibitors
- 3:30 - 5:00 Roundtable Sessions  
*Roundtable topics include: Tobacco Free KS Coalition; KS Health Consumer Coalition; Advanced Education in General Dentistry; Oral Health Rubric; Oral Health and Nutrition Media Marketing; Coalition Building; Fluoride Varnish; EDS/Medicaid; Federally Qualified Health Centers; Oral Health Funders*

## Saturday, October 28<sup>th</sup>

- 7:30 - 8:00 Registration and Exhibits
- 8:00 - 10:00 Clinical Session One  
*"Pathology of Substance Abuse"*
- 8:00 - 12:30 Half-Day Clinical Session  
*"Treating Persons with Special Needs"*
- 10:00 - 12:00 Clinical Session Two  
*"Detecting and Reporting Child Abuse from the Dental Chair"*

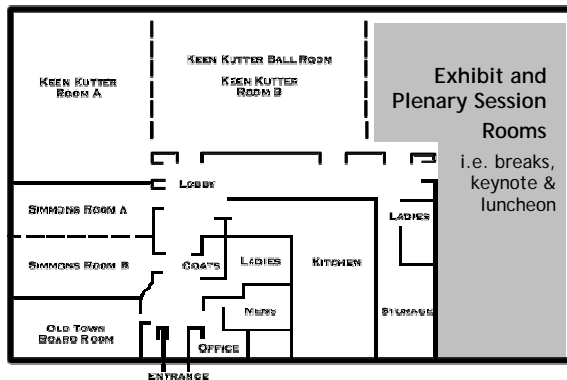
## LOCATION

Hotel at Old Town  
830 East First  
Wichita, KS 67202  
[www.hotelatoldtown.com](http://www.hotelatoldtown.com)  
877 - 2OLDTOWN



## Conference Center

(located directly across the street from the hotel)



## QUESTIONS

For questions regarding sponsorship and exhibit opportunities or other conference details, please contact either:

*Allison Abplanalp*, Sponsor & Exhibit Committee Chair  
[allison@kac.org](mailto:allison@kac.org) or (785) 845-3554

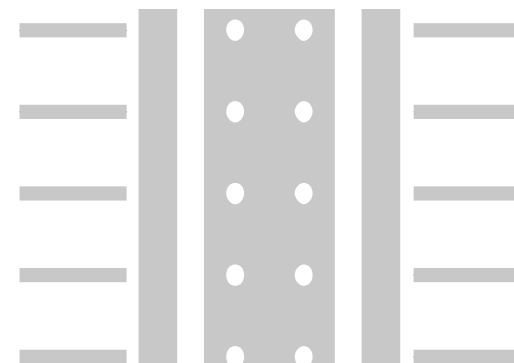
*Oral Health Kansas office*  
[OHKS@oralhealthkansas.org](mailto:OHKS@oralhealthkansas.org) or (785) 235-6039

Or, visit: [www.oralhealthkansas.org](http://www.oralhealthkansas.org)

# ORAL HEALTH KANSAS 3<sup>RD</sup> ANNUAL CONFERENCE

*Making Oral Health a Priority in Kansas ...  
Because it Matters!*

October 26<sup>th</sup> - October 28<sup>th</sup>  
Hotel at Old Town, Wichita



# EXHIBIT INFORMATION *and* SPONSORSHIP OPPORTUNITIES

## CONFERENCE DETAILS

### Description

The Oral Health Kansas conference is an educational, networking and recognition event whose goal is to create a forum to facilitate dialogue around the present oral health concerns in the state.

### Audience

**Thursday's** audience will be approximately 50 community leaders either serving on the OHK Board of Directors or as members of OHK's Dental Champions.

**Friday's** attendance goal is 140. The audience will be a broad spectrum of individuals committed to improving oral health in Kansas including dental professionals, nurses, public health officials, social workers, teachers, nonprofit executives and community advocates.

**Saturday's** audience of approximately 100 will primarily consist of, but is not limited to, hygienists and dentists.

### Registration Fees

Member: \$100 (single day), \$159 (both days)

Non-Member\*: \$130 (single day), \$189 (both days)

\* the non-member fee includes a one-year complimentary membership in Oral Health Kansas, Inc. to those who qualify as a FIRST TIME member.

## HOW TO BECOME AN EXHIBITOR AND/OR A SPONSOR

### Form

Please complete and return the enclosed Sponsor/Exhibitor Form. You may also download the form at [www.oralhealthkansas.org](http://www.oralhealthkansas.org) and submit it electronically or by mail.

### Deadlines

Exhibitors will be taken until October 20<sup>th</sup> or until we have reached capacity.

Because we want to recognize sponsors in the conference brochure, we ask that you return your completed form by September 29<sup>th</sup>.

### Inquiries

Inquiries may be directed to Allison Abplanalp, Committee Chair at [allison@kac.org](mailto:allison@kac.org) or (785) 845-3554.

## EXHIBIT INFORMATION

### Exhibit Schedule

*Thursday, October 26<sup>th</sup>*

5:00 am - 10:00 pm Exhibitor Set-Up

*Friday, October 27<sup>th</sup>*

6:00 am - 7:30 am Exhibitor Set-Up

7:30 am - 5:00 pm Conference Activities

7:30 am - 8:30 am Designated Exhibit Time

12:00 pm - 1:30 pm Designated Exhibit Time

3:00 pm - 3:30 pm Designated Exhibit Time

5:10 pm - 6:00 pm Exhibitor Tear Down\*  
*unless exhibiting on Saturday*

*Saturday, October 28<sup>th</sup>*

*\*Exhibiting Saturday is OPTIONAL!*

7:30 am - 8:00 am Registration and Designated Exhibit Time

9:50 am - 10:05 am Transition between sessions

12:35 pm - 1:30 pm Exhibitor Tear Down

*Representatives are not required to staff their table at all times, but are encouraged to be present during designated exhibit times for the benefit of the attendee's as well as their own.*

### Exhibit Fees

Not-for-Profit → \$150.00

For Profit → \$200.00

*The exhibit fee includes:*

- one complimentary conference registration, including the meals
- 6ft skirted table and one chair
- electricity  
(however, you must indicate your need for it in advance on the exhibitor form)
- high-speed DSL  
(however, you must indicate your need for it in advance on the exhibitor form)

*\* Vendors with multiple representatives may join us for Friday's Luncheon at an additional cost of \$20 per person.*

## SPONSORSHIP OPPORTUNITIES

Keynote Sponsor(1) ..... \$2,500

- Signage and recognition during the keynote presentation and breakfast
- Complimentary exhibit space
- Two complimentary conference registrations
- Recognition in the conference brochure

Opportunity to include promotional items and educational materials in the conference bag

Presenting Sponsor (5) ..... \$1,000

*Seeking five companies to serve as the presenting sponsor for the pre-session leadership speaker, workshop session I or II, roundtable session, or clinical session.*

- Signage and recognition during the presenting session
- Complimentary exhibit space
- One complimentary conference registration
- Recognition in the conference brochure
- Opportunity to include promotional items and educational materials in the conference bag

Patron Sponsor ..... \$500

- Recognition in the conference brochure
- Opportunity to include promotional items and educational materials in the conference bag

Event Sponsor ..... \$ Billed

*\* Cost ranges provided are approximations and will fluctuate based on final attendance.*

- **Luncheon** ..... \$2,000 - \$3,500\*  
(10/27, Friday 12:00-1:30)

- **Cocktail Hour** ..... \$500 - \$1,000\*  
(10/26, Thursday 5:30-6:30)

- **Continental Breakfast** ..... \$500 - \$1,000\*  
(10/28, Saturday 7:30-8:00):

- **Break with Exhibitors** ..... \$250 - \$500\*  
(10/27, Friday 3:00-3:30):

**All Event Sponsors receive:**

- Signage and recognition during the sponsored event
- Recognition in the conference brochure
- Opportunity to include promotional items and educational materials in the conference bag
- The **Luncheon Sponsor** may provide promotional items or educational materials to be placed on each chair at the luncheon