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To: jparnell@oralhealthkansas.org
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ORAL HEALTH KANSAS
Weekly Wednesday Update

*Our Mission:
To improve oral health
in Kansas through
advocacy,
public awareness
and education.*

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Dental Champions Corner

Amber Sellers, Class 4, is the Dental Practice Manager and Lifetime Smiles Program Coordinator, an oral health education program at United Methodist Mexican American Ministries (UMMAM).

More KanCare Questions Answered

Oral Health Kansas has received a few questions about KanCare, and we have updated the [fact sheet](#) on our website with those answers. To learn more about the dental benefits and how providers will enroll, please visit the fact sheet page and other KanCare resources on our website, www.oralhealthkansas.org.

A KanCare page also is available on the Kansas Department of Health and Environment [website](#). Details from the educational forums for consumers and providers held during the last week of July now are available on that site.

We continue to learn about KanCare, and we learn best when we know what's on your mind. If you have any questions about the services, timeline, etc., please ask at info@oralhealthkansas.org.

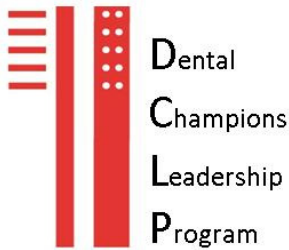
New Ad Council Campaign: Watch & Brush!

Need help teaching kids to brush their teeth for two minutes twice a day? Check out the Ad Council's new oral health campaign for a fun way to help kids learn the

On August 14, 2012, in Garden City, Kansas, Amber's Lifetime Smiles Program received a grant from Delta Dental of Kansas Foundation that will provide more than 22,600 toothbrush kits to individuals in Southwest Kansas.

The Lifetime Smiles program is designed to provide oral health education to children and adults through visual oral screenings at schools, family school nights, health fairs and other local initiatives. Part of the oral health education is handing out toothbrush kits, which contain a toothbrush, toothpaste, floss and educational materials designed to teach proper brushing and flossing techniques as well as good oral health habits.

Last year through the Lifetime Smiles program, 17,343 children from 70 schools in 16 counties received toothbrush kits. In addition, 5,220 individuals and families were given toothbrush kits by attending health fairs and family school nights. The Lifetime Smiles program provided outreach including 394 teeth cleanings, 5,812 fluoride varnish applications, and 143 children received sealants through the school-based portable dental services.



a program of Oral Health Kansas, Inc.

Did You Know???

importance of brushing. The campaign also features the upcoming public service announcements coming to a TV near you!



The AD Council is giving children something to watch in hopes to encourage them to brush their teeth twice a day for two minutes each time. The plan is to promote oral health in children, with support from a coalition of over 30 national dental organizations.

The new ads' message is that children spend so much time every day watching television, playing video games or texting their friends that they could spend a total of four minutes brushing their teeth. The campaign includes 14 videos that can be watched on devices such as smartphones.

To view one of the videos [CLICK HERE](#) and BRUSH!

For great tips on how to pick the right toothbrush, to how to get children to brush and facts about kids teeth visit 2min2x.org.

Don't miss the 2012 Conference!

Make plans to attend the 2012 Oral Health Kansas Annual Conference September 13-14, 2012 at the Hotel at Old Town in Wichita.

Wednesday, September 12

7:30-9:00 Dental Champions Alumni Reception

Thursday, September 13

8:00-1:00 Dental Champions Session (Open to Dental Champions Leadership Program Alumni)

1:00-2:15 Making Progress on Oral Health through Advocac

2:30-3:30 Prevention Opportunities in the Affordable Care Act

"Most people (65-81%) are able to roll their tongues into a tube."

[Delta Dental](#)

Join Our Mailing List!

3:45-4:45

Prevention: It's in the Water

5:30-7:00

Reception at Exploration Place for sneak peek at the Big Mouth Exhibit

Friday, September 14

8:00-9:15

Breakfast Roundtable Discussions

9:30-10:30

Keeping Kids Cavity Free

10:45-11:45

Prevention through Medicaid Reform: Implementing KanCare

12:00-1:15

Excellence in Oral Health Awards Luncheon


Early bird registration through August 17th!


For more information or to register
CLICK HERE

Call the Hotel at Old Town to make your room reservation at the special Oral Health Kansas Conference rate.
316-267-4800

**Prevention
MATTERS** 
2012
*Oral Health Kansas
Conference*

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