Fall for Smiles

Join Oral Health America as they Fall for Smiles

A recent survey from Oral Health America, Plackers dental flossers, and Oral Healthcare Can't Wait, found that almost 90% of parents surveyed said taking children to the dentist on a regular basis is extremely or very important, and a majority of parents said that dental appointments are important for getting children ready to go back to school in the Fall. Nearly nine in ten (87%) parents say children should brush their teeth twice a day or more. However, children report brushing less than their parents think they should: just 64% of children say their brush their teeth that often.

Beginning in September, we'll Fall for Smiles and encourage families to talk about oral health—and we hope you will join us! There are many ways that you can participate in Fall for Smiles. By supporting this year's promotion, you will encourage families to include oral health in their back-to-school and Fall routines, leading to a lifetime of healthy smiles.
Smiles in Every Pack

When you buy Trident gum between **September 13-19**, for every pack purchased, and 5¢ per pack will be donated to Oral Health America's Smiles Across America program supporting vital school-based and school-linked oral health services for children and families across the United States.

Donation will be capped at $600,000. Packs purchased can include singles, multi and club packs.

Slow going in efforts to solve state's dentist shortage

**Anticipated retirement of veteran dentists could worsen access problems in rural areas of Kansas.**

Last year, the state Department of Health and Environment's Office of Local and Rural Health found that 91 of the state's 105 counties didn't have enough dentists to meet their populations' needs.

A survey by the department's Bureau of Oral Health found that in 2009, the average dentist in Kansas was 50 years old, and that many of those who practice in rural counties said they were planning to retire in six to 10 years.

To read more of the story **CLICK HERE.**

If you have an idea, story or suggestion for a Oral Health Kansas Weekly Wednesday Update please send an email to iparnell@oralhealthkansas.org